

IN THE CLAIMS

WHAT IS CLAIMED IS:

Below is a complete set of claims in their current and correct form.

1. **(currently amended)** A computer implemented method for retrieving files, the method comprising:
receiving a text request string comprising unique identifiers and unformatted text, wherein the unique identifiers uniquely identify electronic files;
parsing the text request string to identify the unique identifiers in the string, wherein identifying includes matching based on selected criteria; and
requesting the electronic files identified by the unique identifiers, wherein the files identified by the unique identifiers are delivered to a user.
2. **(currently amended)** The method of claim 1, the requesting step further comprising the steps of:
providing the unique identifiers to a user for selection of one or more of the unique identifiers; and
querying a user to order the files identified by the selected unique identifiers.
3. **(currently amended)** The method of claim 2, further comprising the step of querying a user for delivery method of the files identified by the selected unique identifiers.
4. **(currently amended)** The method of claim 3, wherein files identified by the selected unique identifiers are delivered electronically as a bundle.
5. **(currently amended)** The method of claim 1, wherein the receiving step comprises the step of receiving in a browser window a text request string selected from another window.
6. **(original)** The method of claim 1, wherein the file is selected from a group comprising multimedia files, image files, document files, and program files.
7. **(original)** The method of claim 1, wherein the parsing step is executed by a client computer.
8. **(original)** The method of claim 1, wherein the parsing step is executed by a server computer.

9. **(currently amended)** A computer implemented method for retrieving items, the method comprising:
 - receiving a request comprising unique identifiers and data, wherein the unique identifiers identify unique items;
 - parsing the request to identify the unique identifiers, wherein identifying includes matching based on selected criteria; and
 - requesting the items identified by the unique identifiers, wherein the items identified by the unique identifiers are delivered to a user.
10. **(currently amended)** The method of claim 9, the requesting step further comprising the steps of:
 - providing the unique identifiers to a user for selection of one or more of the unique identifiers; and
 - querying a user to order the items identified by the selected unique identifiers.
11. **(currently amended)** The method of claim 10, further comprising the step of querying a user for delivery method of an item identified by the selected unique identifiers.
12. **(currently amended)** The method of claim 9, wherein items identified by the selected unique identifiers are delivered electronically as a bundle.
13. **(original)** The method of claim 9, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.
17. **(original)** The method of claim 9, wherein the item is an electronic file.
18. **(original)** The method of claim 9, wherein the item is a consumer product.
19. **(original)** The method of claim 9, wherein the item is a service.
17. **(original)** The method of claim 14, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.
18. **(original)** The method of claim 9, wherein the parsing step is executed by a client computer.

19. **(original)** The method of claim 9, wherein the parsing step is executed by a server computer.
20. **(original)** The method of claim 9, wherein the request comprises text.
21. **(original)** The method of claim 9, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.
22. **(currently amended)** A computer implemented system for retrieving items comprising:
a request module receiving unique identifiers and data wherein the unique identifiers identify unique items;
a parser module identifying the unique identifiers, wherein identifying includes matching based on selected criteria; and
an order module that enables a server system to process an order for the items identified by the unique identifiers.
23. **(currently amended)** The system of claim 22, further comprising a display module that provides the unique identifiers to a user for selection of one or more of the unique identifiers.
24. **(previously amended)** The system of claim 23, further comprising a query module that requests that a user select for delivery an item identified by the selected unique identifiers.
25. **(currently amended)** The system of claim 24, wherein items identified by the selected unique identifiers are delivered electronically as a bundle.
26. **(original)** The system of claim 22, wherein the request module receives in a browser window a request selected from another window.
27. **(original)** The system of claim 22, wherein the item is an electronic file.
28. **(original)** The system of claim 22, wherein the item is a consumer product.
29. **(original)** The system of claim 23, wherein the item is a service.

30. **(original)** The system of claim 27, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.
31. **(original)** The system of claim 22, wherein the parser module is executed by a client computer.
32. **(original)** The system of claim 22, wherein the parser module is implemented on a server computer.
33. **(original)** The system of claim 22, wherein the request comprises text.
34. **(original)** The method of claim 22, wherein the request comprises an image.
35. **(currently amended)** A computer program product readable by a computing system and encoding a computer program of instructions for executing a computer method for retrieving items, said computer method comprising:
receiving a request comprising unique identifiers and data, wherein the unique identifiers identify unique items;
parsing the request to identify the unique identifiers, wherein identifying includes matching based on selected criteria; and
requesting the items identified by the unique identifiers, wherein the items identified by the unique identifiers are delivered to a user.
36. **(currently amended)** The method of claim 35, the requesting step further comprising the steps of:
providing the unique identifiers to a user for selection of one or more of the unique identifiers; and
querying a user to order the items identified by the selected unique identifiers.
37. **(previously amended)** The method of claim 36, further comprising the step of querying a user for delivery of an item identified by the selected unique identifiers.
38. **(currently amended)** The method of claim 35, wherein items identified by the selected unique identifiers are delivered electronically as a bundle.
39. **(original)** The method of claim 35, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.

40. **(original)** The method of claim 35, wherein the item is an electronic file.
41. **(original)** The method of claim 35, wherein the item is a consumer product.
42. **(original)** The method of claim 35, wherein the item is a service.
43. **(original)** The method of claim 40, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.
44. **(original)** The method of claim 35, wherein the parsing step is executed by a client computer.
45. **(original)** The method of claim 35, wherein the parsing step is executed by a server computer.
46. **(original)** The method of claim 35, wherein the request comprises text.
47. **(original)** The method of claim 35, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.